

BECOME A DIRT SUPPORTER

20
23



COFFEE BAR
DIRT

Table of Contents

3	About Us
4	Get Involved with DIRT Coffee
5	Fans & Friends Trivia Night for Autism Acceptance
6	Inclusive Businesses: DIG Deep Block Party
7	Annual Fundraiser: Take Root 2023
8	Inclusive Employer Conference- NEW!
9	Fundable Bundle Deals
10	Other Ways to Contribute

ABOUT US

DIRT Coffee was founded in 2013 to empower neurodivergent folks. With two locations in Historic Downtown Littleton and East Denver, DIRT is a nonprofit social enterprise serving quality crafted coffee, food, and drinks while advocating and working towards structural changes in workforce hiring practices. By working directly with neurodivergent individuals and community employers, DIRT's mission is to support neurodivergent folks in their journey to finding meaningful employment.



HOW WE ADVANCE CHANGE OUR PROGRAMING

Inclusive Employment Program

We offer a suite of workforce development services for neurodivergent job seekers to cultivate job skills and gain access to competitive, integrated employment.

Inclusive Workforce Employer Program

We look at hiring practices, policies, and language with businesses large and small to learn to hire, retain, and work effectively with neurodivergent folks while creating truly inclusive workspaces.

DIRT on the Road

We utilize our mobile coffee truck to connect with our community to serve quality food and beverages while providing disability resources and advocating for neurodivergent representation in the community.



GET INVOLVED WITH DIRT COFFEE

For over a decade, DIRT has been providing high-quality vocational programming to neurodivergent individuals. It is because of our fantastic community of supporters, from customers to committed professionals and organizations to our fans and friends, that we continue to grow our impact and better serve our community.

SPONSOR AN ANNUAL EVENT

- Fans and Friends Trivia Night
- DIG Deep Block Party
- Take Root: Intern of the Year
- Inclusive Employer Conference (New)

*CONTINUE ON TO
LEARN ABOUT
HOW YOU CAN
SUPPORT
DIRT'S MISSION!*





APRIL 27, 2023

FANS & FRIENDS

TRIVIA NIGHT

Help us celebrate Autism Acceptance Month at a local brewery to enjoy food, drinks, and, of course, trivia! Eight rounds are hosted by DIRT's program participants and community supporters (maybe you!). Let's bring the community out for a night of fun all while raising funds for our Inclusive Employment Program. Giving is easy; coming up with a witty and creative Trivia Team name is the tough part.

Sponsor Levels

	FAMILY \$750	FRIEND \$300	FAN \$150
Tickets/Trivia for 6 people	✓		
Tickets/Trivia for 4 people		✓	
Tickets/Trivia for 2 people			✓
Emcee 1 Trivia Round	✓		
Sensory Zone Sponsor	✓		
Logo Featured on Website	✓		
Oral Recognition During Trivia	✓	✓	
Digital Recognition on Social Media	✓	✓	✓
Section in Spring 2023 Newsletter	✓	✓	



JUNE 17, 2023

DIG DEEP BLOCK PARTY

Summer's all about street fairs and farmer's markets in Colorado, so we thought we'd jump in on the action! Fundraising for and highlighting all the best parts of our Inclusive Workforce Employer Program, DIG Deep invites small businesses, nonprofits, and local organizations to our space while attendees sip on a DIRT Signature Beverage and enjoy live music on our front patio. Support local businesses while having a good time.

Sponsor Levels

	FAMILY \$1,000	FRIEND \$500	FAN \$150
Name and Logo on Event Poster and Tee-Shirt	✓	✓	✓
Logo Featured on Website	✓	✓	✓
Digital Recognition on Social Media	✓	✓	✓
10x10 Vendor Spot	✓	✓	
Oral Recognition In Between Band Sets	✓		
Add-On Options (First Come, First Serve)			
Signature Drink Naming Rights: (2 available) - \$100			
Sensory Zone Sponsor (2 available) - \$75			
Band Sponsor (4 available) - \$150			



OCTOBER 2023

TAKE ROOT BRUNCH & SILENT AUCTION

Ready to see our programs in action and help us celebrate? Take Root is a time to come together over brunch (who doesn't love brunch?) and reflect on our program's successes with great people, auction items, and delicious food and drinks while raising funds for the upcoming year. The best part is announcing our next Ambassador of the Year: an intern who has had tremendous growth in their employment journey!

Sponsor Levels

	ROASTER \$5,000	BREWER \$2,500	HARVESTER \$1,000	CULTIVATOR \$750
One Table (5 Tickets)	✓			
One Table (4 Tickets)		✓	✓	
2 Tickets				✓
Logo Featured on Printed Program Listing, Social Media Recognition, & on Video Screen	✓	✓	✓	✓
Opportunity to Provide Donated SWAG to Attendees	✓	✓		
Opportunity to Address Audience from Podium or Video	✓			
Logo featured on Website	✓	✓	✓	✓
Section in Winter Newsletter	✓			



SEPTEMBER 2023

INCLUSIVE EMPLOYMENT CONFERENCE-NEW!

A conference focused on innovative inclusive hiring practices to foster business - diversity, accessibility, and talent. Using strength-based, cross-disciplinary practices, we'll cultivate actionable steps businesses can take towards skill-based hiring that promotes businesses serving communities. Research shows that implementing inclusive hiring practices that include the neurodivergent community, an underutilized workforce, can increase organizational culture and a business' overall ROI.

Sponsor Levels

	FAMILY \$5,000	FRIEND \$2,500	FAN \$1,000
Presenting Sponsor	✓		
Opportunity to Provide Donated SWAG to Attendees	✓	✓	
4 Attendee Spots	✓		
2 Attendee Spots		✓	✓
Vendor Booth at Networking Hour	✓	✓	
Section in Summer 2023 Newsletter	✓		
Logo featured on all attendee materials	✓	✓	
Oral Recognition during Welcome Speech	✓	✓	✓
Digital Recognition on Social Media and Logo on Website	✓	✓	✓



FUNDABLE BUNDLES

We know it's hard to pick a favorite event to sponsor, that's why we want to make it easy for you to be involved in all of them! Questions, or have other sponsor ideas? Reach out to Brooke at brooke@dirtycoffee.org

Sponsor Bundles

	ROASTER \$10,000	BREWER \$7,500	HARVESTER \$5,000	CULTIVATOR \$2,500
"There Can Only Be One" Presenting Sponsor for All Events	✓			
Tickets/Trivia for 6 People; 1 Vendor Spot for Dig Deep; 2 Conference Spots, 1 Table (5 Tickets) to Take Root	✓	✓		
Tickets/Trivia for 4 People; 1 Vendor Spot for Dig Deep; 2 Conference Spots, 1 Table (4 Tickets) to Take Root			✓	
Tickets/Trivia for 2 People; 2 Conference Spots; 2 Tickets to Take Root				✓
Logo featured on website for 1 year (estimated monthly reach: ~14,000 per month)	✓	✓	✓	✓
2 Named Seasonal Drinks per year	✓	✓		
1 Named Seasonal Drink per year			✓	✓
1 Sponsored Social Media post per month throughout 2023 (estimated reach: ~4500 per post)	✓	✓	✓	
1 Dedicated Section in each Newsletter	✓			
1 Year-Long Patreon Subscription (access to exclusive DIRT content and discounts!)	✓	✓	✓	✓

OTHER WAYS TO CONTRIBUTE

Become a Patron

Get access to exclusive DIRT content and deals specifically only for our Patrons!

Amazon Wishlist

Want to provide a tangible item for our programming or shop? Check out our Amazon Wishlist at https://www.amazon.com/hz/wishlist/ls/TV1EE5OFIMPJ?ref_=wl_share

Auction Items & In-Kind Donations

In-Kind donations are non-cash gifts that can be made to us. Feel free to get creative; we look for services, donated goods, and your generous time and expertise.

DIRT Coffee hosts a silent auction for Take Root in October and is looking year-round for goodies that will make people feel like they scored a deal of a lifetime! If you have a skill or item, consider listing it for the silent auction.

Some ideas: Vouchers, flights, vacation package, jewelry, excursions, art, Broncos, Nuggets, Avalanche tickets, anyone??



COLORADO GIVES DAY AND FUND-A-NEED

- **Directly fund a program need on our website or fundraise for DIRT Coffee**

- Join the millions who participate in Colorado's' biggest day of giving and community building! Spread the word and get people to share in a cause you are passionate about.

1. Set up a fundraising page at ColoradoGives.org.
2. Create Facebook fundraisers for DIRT coffee.
3. Share on social media accounts.
4. Share with friends, families, and community members
5. Donate directly on our website at <https://www.dirtcoffee.org/shop/give-today>



**THANK
YOU**



303-635-6674



brooke@dircoffee.org



www.dircoffee.org



1785 Quebec St., Denver, CO 80220



5767 S Rapp St., Littleton, CO 80120



Roots Colorado, dba DIRT EIN: 26-2898336

Sponsorship Form

Thank you so much for sponsoring us in 2023! We know where you give matters and are so grateful to have received a donation from you. If you have any questions, please reach out to Brooke Shellhorn at brooke@dircoffee.org

DONOR INFORMATION

Business/Individual Name :	<input type="text"/>
Your Name	<input type="text"/>
Phone :	<input type="text"/>
Email :	<input type="text"/>
Title:	<input type="text"/>

PLEASE RETURN COMPLETED FORMS TO BROOKE AT BROOKE@DIRTCOFFEE.ORG

SPONSORSHIP SELECTION

Please use this space to let us know which sponsorship package and/or add-on packages you'd like. (Example: Fundable Bundle-Brewer)

Donation will:	<input type="checkbox"/> Be mailed to 5767 S Rapp St, Littleton, CO 80120	<input type="checkbox"/> Need to be picked up by a DIRT Staff Member	<input type="checkbox"/> Be made online at www.dircoffee.org
----------------	---	--	---

BUSINESS ADDRESS

We will not share your address or information with anyone. This is for record keeping and a mailing address for acknowledgments.

Address:	<input type="text"/>		
City:	<input type="text"/>	State:	<input type="text"/>
Zip Code:	<input type="text"/>		

_____ Printed Name Please email completed	_____ Signature	_____ DATE
---	--------------------	---------------

THANK YOU FOR DONATING